

**DR. MATTHIAS STEFFEN**  
Rain Carbon Germany; DE-Duisburg



**OPTIMIZE PSA PERFORMANCE WITH NOVARES TACKIFIER RESINS: EXPLORING NON-HYDROGENATED, HYDROGENATED AND SPECIALTY RESINS**

Pressure-Sensitive Adhesives (PSAs) play a pivotal role in various industries, offering convenient and efficient bonding solutions. This presentation delves into the realm of PSA adhesives, focusing on the possibilities of tackifier resins on their performance. We explore the utilization of non-hydrogenated, hydrogenated, and specialized resins.

Beside typical application like the end block reinforcement with high softening point aromatic resins the usage of hydrogenated resins as C5 replacement will be shown. Recent test data on special resins like maleic anhydride modified resins will give an idea how special resins can boost the performance of PSA adhesives.