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## BENEFITS OF NOVEL ACRYLIC HOTMELT (NON-UV) FOR PSA MARKET



MAIC formulate and supply novel acrylic hotmelt (non-UV) to the pressure sensitive adhesive market with the following benefit

- Unique hotmelt acrylic adhesives compatible with standard hotmelt coating lines; eliminating the need for UV curing or oven drying.
- MAIC's hotmelt acrylic exhibit excellent adhesion to a wide variety of substrate while maintaining high shear resistance at elevated temperatures (SAFT 135 Degree C, depending on product)
- Good clarity, weather resistance and clean removability; comparable to solvent based acrylic
- MAIC offers custom formulations, tailoring adhesives to specific applications in cases where our current adhesive may not meet requirements.